

FAST FACTS



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| Activity | Givaudan is the leading fragrance and flavours company. We develop unique and innovative fragrances and flavours for the fine fragrance, consumer goods, food and beverage industry. |
| Headquarters | Vernier, Switzerland |
| Founded | In 1895: through acquisitions the company's history goes back to 1796 |
| Traded on SIX Swiss Exchange | Ticker symbol 1064593 (GIVN.VX) |
| Sales 2010 | CHF 4.2 billion CHF 1,988 million Fragrances (47% of sales) CHF 2,251 million Flavours (53% of sales) |
| EBITDA | 22.7% |
| End use markets | Fragrances: consumer products 67%, fine fragrances 20%, fragrance ingredients 13% Flavours: beverages 36%, savoury 35%, confectionery 16%, dairy 13% |
| Overall market share | 25% |
| Markets | 40% of sales in developing markets, 60% in mature markets |
| Sales by region | Europe, Africa, Middle East 39%, Asia Pacific 25%, North America 24%, Latin America 12% |
| Number of employees | Total: 8,618 Switzerland 18%, Other Europe, Africa, Middle East 28.2%, North America 21.7%, Asia Pacific 20.8%, Latin America 11.4% |
| Perfumers | 25% of perfumers worldwide work for Givaudan |
| Flavourists | 40% of flavourists and flavour food scientists worldwide work for Givaudan |
| R&D investment | 8% reinvestment of sales into R&D in 2010 (CHF 336 million) |